



# brazilian blowout™

The **ONLY** Professional Smoothing Treatment that improves the health of the hair.

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The **ONLY** Professional Smoothing Treatment that **improves the health of the hair**. No Damage!

Leaves hair **smooth & frizz-free WITHOUT** harsh chemicals.

## **FORMALDEHYDE FREE!**

Entire treatment completed in **just 90 minutes**.  
**No down time!** The minute you leave the salon,  
you can wash and dry your hair!

Results last up to **12 weeks**.

**Açai aftercare products** ensure longest lasting results.





## AÇAI AFTERCARE MAINTENANCE PRODUCTS

**Brazilian Blowout™ Açai Hair Care** is an aftercare product regimen developed for the unique purpose of extending the life of the Brazilian Blowout professional smoothing treatment. In addition, these specially formulated smoothing products promote smooth, frizz-free, radiant hair on a daily basis.

Açai hair care products infuse the hair with an exclusive blend of native smoothing properties derived from a proprietary **Brazilian Super Nutrient Complex**. This complex allows for a continual and cumulative smoothing effect to occur while the hair is washed and styled in between professional treatments.

To supplement the natural smoothing properties, Açai Berry and Cocoa extracts, rich in antioxidants and amino acids, work to improve the health of the hair by adding strength and resilience to each individual hair strand.

The end result is **smooth, healthy, frizz-free** hair with radiant shine.

### THE AÇAI HAIR CARE LINE CONSISTS OF FOUR PRODUCTS:

**Açai Anti-Frizz Shampoo:** An exclusive, sulfate-free cleansing system extends the life of the Brazilian Blowout™ by maintaining the vital moisture and protein balance needed for optimal smoothness and radiant, frizz-free hair.

**Açai Anti-Frizz Conditioner:** A specially formulated conditioner extends the life of the Brazilian Blowout™ by infusing the hair with vital moisture and essential nutrients while coating the hair with smoothing proteins that fortify and seal the cuticle. Locks-in moisture, locks-out humidity, protects hair color and promotes smooth, radiant, frizz-free hair.

**Açai Smoothing Serum:** This unique smoothing formula extends the life of the Brazilian Blowout™ as it detangles, conditions and seals the cuticle to lock-in moisture and lock-out humidity. The end result is smooth, frizz-free hair with radiant shine.

**Açai Deep Conditioning Masque:** A creamy, rich, intense conditioning masque drenches the hair once a week by coating each hair strand with exclusive, nutritive proteins to eliminate frizz, promote shine, and guarantee the longest-lasting smoothing result.



# BEFORE AND AFTER

BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



## The Brazilian Blowout™

is the most innovative and effective professional smoothing treatment in the world.

Through the use of a **Brazilian Super Nutrient Complex** and a **proprietary polymer system**, the Brazilian Blowout™ actually improves the condition of the hair by creating a protective protein layer around the hair shaft to eliminate frizz and smooth the cuticle.

The end result is smooth, healthy, conditioned hair with radiant shine.

